

Small
ideas,
Great
successes.



history



since 1973

SNIPS Scissors: they cut everything except fingers.

The company's history begins more than forty-five years ago with the Snips scissors phenomenon. An overwhelming beginning due to the foresight of Giuseppe Piacenza who, in 1973 discovered the product in New Zealand, bought the world exclusive, produced it under the Snips brand, sold over 10 million copies only in Italy, and then distributed it all over the world.

A product name so strong and successful that it later became the name of the company.

Functionality and practicality.

Functionality, practicality, quality, design, safety and low cost were the factors of so much success. Snips scissors were able to really cut everything, even thin metals, but for a particular shape of the blades did not cut the fingers.

This great success has laid the foundations for the image and prestige of the Snips brand which, today as then, plays a role of great importance in the market and large-scale retail trade.

Mission.

Snips is convinced that introducing a small improvement in a daily activity can become an advantage that multiplies over time, simplifying people's lives.

Snips anticipates consumer needs by offering problem-solving products, with a pinch of irony, freshness and originality in design; with innovative and safe, high quality items.

100% Made in Italy.

Snips thinks, designs and produces everything in Italy, to obtain the maximum quality in every production phase: controls are continuous and rigorous. From the choice of raw materials to the printing and then packaging phase, everything is subjected to continuous and careful verification. To guarantee this, there is the commitment of two generations of the Piacenza family.



mission

values



Products made to be used daily and last over time.

Subjected to strict tests and controls, all our products are guaranteed to go from the low temperatures of freezers and refrigerators, to the high temperatures of microwave and dishwasher, without distortion of the structure, discoloration of decorations, release of toxic substances, which they would come into contact with foods.

A longer lifespan equates to a significant reduction in the amount of plastic thrown in landfills, or dispersed into the environment. At the end of their lives all our products can be recycled.

Improving the storage of food.

Much of the organic domestic waste is generated by poor food storage: in containers that are not suitable for storage food deteriorates more easily and goes from the fridge passes to the dustbin. With food we also throw away all the raw materials used to produce it and we generate more and more waste in landfills. Snips produces containers that help to keep food longer, keeping all its nutritional properties unaltered. We are sure that less waste results in greater health for the planet.

Products at km 0, to reduce environmental impact.

All production is in Lombardy. All shipments depart from Ossago Lodigiano, with the aim of reducing the handling of the goods to a minimum. The certainty of moving within a few kilometers guarantees our customers various pluses: repeated and continuous quality controls, in all stages of production; the optimization of transport, to minimize environmental impact. A production chain that wants to be increasingly sustainable.





New life for old trash.

Transform disposable plastic waste into durable materials; the chemically decomposed molecule is transformed into new plastic.

This material has unique characteristics:



Transparent like crystal.



Durable and durable like steel, does not dent, does not splinter.



It is free of BPA and other bisphenol compounds.



It is a material that adapts well to different production processes, without losing the qualities that characterize it.



Dishwasher safe. Does not deform even at temperatures close to 100° C.

materials



projects

Research and Development.

The company's desire for constant innovation has led to the adoption of cutting-edge technologies for the industry, for example the use of printing with IML (Injection Mould Labeling): which allows the application of a photographic decoration to the product. A decoration that does not undergo alterations even when washed in the dishwasher, and gives the product an attractive appearance. Containers, lunch boxes, bottles, glasses, can easily go in the dishwasher.

Special projects.

Special projects are born from this continuous research, which allow us to present truly particular solutions to customers. The Kids line: a series of products suitable for the little ones, extremely functional but also very fun for aesthetics and colors. The latest project in chronological order is Licensing with Coca-Cola: a line of products for the table and for take away with an exclusive design. A style icon combines with the functionality and convenience of Snips products.



certifications



Snips is certified in Quality Management System in accordance with ISO 9001:20015 - TÜV Rheinland.

All items Snips S.r.l. Food Contact Certificates comply with the requirements of:

- Regulation (EC) No. 10/2011;
- Articles 3, 11 (5), 15 and 17 of Regulation (EC) No. 1935/2004;
- §§ 30 and 31 LFGB and the Bedarfsgegenständeverordnung (German Ordinance on Raw Materials);
- California Proposition 65.

The concentration of global migration (OML) and specific migration (SML) of articles is below the regulatory limit value (EC) No. 10/2011.





Where to find our products in Italy.

ACQUA & SAPONE	IL GIGANTE
CENTER CASA	INTERSPAR
CONAD	IPER LA GRANDE "I"
DECÓ	KASANOVA
EMISFERO	MEDIAWORLD
ESSELUNGA	PENNY MARKET
EUROSPIN	PAM PANORAMA
FAMILA, A&O, IPERFAMILA	RISPARMIO CASA
GS – CARREFOUR	BENNET
HAPPY CASA	SME

In the world.

ALDI	GIFI	MAKRO	REWE INTERNATIONAL
AMAZON	HOMEGOODS	MANOR	ROSEBOURNE LTD
AUCHAN	INTERMARCHÉ	MARKET IN MARSHALL'S	SCOTSDALES GARDEN CENTRE
B&M	INTERSPAR	METRO	SOK PALVELUASSA
BETTY BOSSI	KAUFLAND	NETTO APS	SYSTÈME U
BONAMI ON LINE	KODI	NEWTON	TJX
BURLINGTON	L'INCROYABLE	NKD	UNIMARKT
CARREFOUR	L&P	NORMA	WALZ
COOP	LANDI	PENNY	WINNERS
CORA	LECLERC	PFENNIGPFEIFFER	
DELHAIZE	LIVERPOOL	POCO	



MADE IN ITALY

Strada Provinciale 107, n°7
26816 - Ossago Lodigiano
Lodi - Italy
Tel. +03 0371 289943
Fax +39 0371 289946

www.snips.it

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