



# Italian Heart

Small ideas, great successes,  
Italianness and enthusiasm

MADE IN ITALY

A graphic of the Italian flag, consisting of three horizontal stripes of equal width: green on top, white in the middle, and red on the bottom.

# Since 1973

**100%**  
**Made in Italy**

The company's history began more than forty-five years ago with the "phenomenon" of the Snips scissors. It was such a successful and such a fortunate product that the company was named after it.

A rousing start due to the foresight of Giuseppe Piacenza who in 1973 discovered the product in New Zealand, acquired the worldwide exclusivity, produced it under the brand name Snips, sold over 10 million pieces in Italy alone and then distributed it throughout the world.



**Snips Scissors**  
**cut everything, except the fingers!**

Functionality, practicality, quality, design, safety and reasonable cost were the factors for the success. The Snips scissors were able to cut really everything, even thin metals but, for a particular conformation of the blades, not fingers.

This great success laid the foundations of the image and prestige of the brand Snips that, now as then, plays a very important role on the market and in the major multiples.



# Mission



Snips is convinced that introducing a small improvement in a daily event becomes an advantage that multiplies over time, improving people's lives.

Snips anticipates consumers' needs, offering problem-solving products with a touch of irony, freshness and originality in the design, increasing market value with items that are innovative, safe, high quality and with high service content.



## 100% Made in Italy

Snips dreams up, designs, and produces everything in Italy, still today the best place in the world to obtain maximum quality in every aspect of a product, in every production phase: creativity, innovation, technology, aesthetic values, 100% Made in Italy.

Guaranteeing, this is the commitment of two generations of the family Piacenza.

**MADE IN ITALY**



## Plastic made to last

Snips products are made to be used every day and they're made to last. Subject to rigorous tests and checks, all our products are guaranteed to go from the low temperatures of freezers and fridges to the high temperatures of microwave ovens and dishwashers, without any deformation, discoloration or release of harmful substances which could come into contact with food.

These products truly last for years and contribute to a significant reduction in the amount of plastic thrown away. And, when these products have reached the end of their life, they are 100% recyclable. Special attention is also given to packaging and labelling, which also comply with this fundamental requirement of sustainability. Safeguarding the planet is our objective too.



## Improving food preservation

A lot of household organic waste comes from improper storage of food.

Unsuitable containers are used to store food which then deteriorates and ends up in the bin.

We also waste all the energy that was used to produce the food and we create more pollution for landfills.

Snips makes containers that help preserve food for longer, keeping the nutritional properties unaltered. We make sure that less waste translates into better health for the planet.

## Smaller environmental impact

All the manufacturing, assembly and packaging is done in Italy. Every shipment departs from the facility at Ossago Lodigiano to minimize the movement of goods, ensuring a smaller environmental impact throughout the entire supply chain.

Our manufacturing facilities also use low-energy plants and systems.

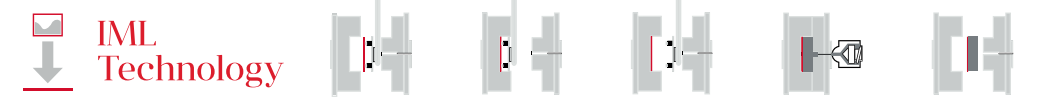


## Research and development

Snips' policy of constant innovation led to the adoption of the Injection Mould Labelling (IML) technology which enables a precise application of a photographic decoration, giving a product a captivating appearance and allowing an instant recognition of the function the object is used for.



The constant attention to a refined design, the tendency towards durable, highly functional products, brings our reality to continually search for new materials and new processes. For example, the bi/tri-component inject moulding technique. Thanks to this technique, two different materials are moulded together in the same production cycle for the construction of complex details.



## Certified management system

SNIPS has obtained its Quality Management System certification according to the ISO 9001:20015 standard from TÜV Rheinland.

All Snips S.r.l. Food Contact Certified items are complies with the requirements of:

- Regulation (EC) No. 10/2011;
- Article 3, 11 (5), 15 and 17 of regulation (EC) No. 1935/2004;
- §§ 30 and 31 LFGB and german Bedarfsgegenständeverordnung.
- California Proposition 65

The concentration of the global migration (OML) and the specific migrations (SML) of the article is under the limit value concerning regulation (EC) No.10/2011.

The used commodities and materials are conform to the regulation (EC) No.10/2011 and the german Bedarfsgegenständeverordnung.





# Safety of materials



The mark 0% BPA on a pack or on plastic products indicates the absence of Bisphenol A (BPA) in manufacturing the product. Snips guarantees that all raw materials used in the manufacture of their products do not contain Bisphenol A.

All the necessary indications for a correct and safe use and treatment of materials are included, which make sure the Snips products last longer and are always efficient.



All plastic materials we employ our production are certified and our products are tested by Hansecontrol Hamburg and TÜV Rheinland according to the best standards for food contact and customers' specific requirements.

## Our brand in the world

total area	33.000 mq
covered areas	14.000 mq
sales	50% exports 50% Italy



Brand internationally recognized, with EXPORTS IN MORE THAN 60 COUNTRIES.

Main markets:  
Germany | France | USA



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